



Tips, ships and more

(your all-in-one brochure)

We're not your typical cruise line.

There's a big difference between us and the other guys – it's really more of a humongous difference – here's why: We have liberated our guests from routines, rules and schedules. Simply put, NCL is the only cruise line to offer Freestyle Cruising®. But that's not all.

We'd like to throw some numbers at you: 14 ships, over 60 itineraries, 12 close-to-home North American departure cities, more than 110 ports of call and one good time had by all. And not to brag, but by 2010, we'll have the youngest fleet in the industry.



Why sell NCL?

Freestyle Cruising, In A Nutshell

People on a cruise vacation want to feel like their time is finally their own, to do with as they please. NCL has lightened schedules and lessened restrictions so your clients can set their own pace, whatever that might be.

Freestyle Dining

- No fixed seating times or table companions: guests can eat whenever, wherever and with whomever they want. Plus, with no set dinner time, they get to spend however much time they want on their favorite activity; they can explore on the shore longer or do whatever onboard.
- More restaurant choices than any other cruise line: With up to 14 different places to eat and 24/7 room service, guests can select just about any type of international food they like, from sushi to Spanish to a steakhouse and more, and celebrate in a new setting every night - or in the privacy of their stateroom.

Freestyle Dress

NCL gives your clients the freedom to relax, be who they are and not have to dress up (unless they want to). After all, isn't relaxing what vacations are all about? Resort casual makes packing more fun and less fuss.

Freestyle Accommodations

- NCL has all kinds of connecting staterooms: your clients can bring the whole gang and combine and connect inside or outside, including suites with balconies. Pretty flexible, huh?
- More space, luxury and pampering = higher "ooh" and "aah" factor: NCL's Garden Villas and Courtyard Villas are the most luxurious suites at sea. Discerning clients will know they've stepped into luxury, with amenities like exclusive access to a private pool, hot tub, sunning and dining areas and workout facility, even a personal butler to wait on them hand and foot. Now, that's the life!

Given all these great benefits, doesn't the question *Why Sell NCL* seem so silly?

Hawai`i

- NCL is the Hawai`i Specialist, hands down – we’re the only cruise line sailing three ships year-round so your clients see more of Hawai`i, spending nearly 100 hours in port during a 7-day inter-island cruise.
- 10- and 11-day Hawai`i cruises give guests the chance to explore more of Hawai`i including a visit to exotic Fanning Island, to see what Hawai`i was like 100 years ago.
- Convenient Saturday, Sunday and Monday departures are perfect for honeymooners. Our pre- and post-cruise hotel packages and special romance/wedding packages offer a wonderful way to begin a life together or keep the flames of romance glowing – and you earn 10% commission on each hotel package with NCL.
- Playing golf in Hawai`i is easier (and better) with NCL Golf Hawai`iSM program. Your clients can play world-class courses on O`ahu, Kaua`i, Maui and the Big Island of Hawai`i, with everything taken care of for them, including green fees, cart and equipment rental, transportation and more; all they have to do is show up.
- Golf Pros sail free when four cabins are booked with our golf package on all sailings through the end of 2007 on *Pride of Aloha*, *Pride of Hawai`i* and *Pride of America*.
- Freestyle Air Savers offers big savings for your Hawai`i clients. Arrange their air travel and transfers, from airport to hotel to port and back, with just one phone call. They save time and get really competitive fares – all with 5% commission back to you.
- NCL’s Pre- or Post- Hotel Stays: For many, Hawai`i is a once-in-a-lifetime trip. NCL’s hotel packages offer super values and the option to spend more time getting to know Hawai`i. All packages include transfers, taxes and luggage assistance (with a 10% commission for you). The Waikiki Beach Marriott even has an NCL Sales & Service Center in the lobby that can take care of guest’s baggage, check-in, shore excursions and more.
- Shore excursions galore: With over 30 shore excursions, more time in port and the easygoing schedule of Freestyle Cruising, your clients can experience so much of this beautiful paradise, from volcanoes, grottos, cultural and historic sites, to big game fishing, golf and more.
- Easy Fly: NCL America’s super convenient departure service allows guests to skip airline check-in, receive their boarding passes and check their luggage through to their final destination while still onboard, for a minimal fee.



New York Departures

- NCL is the leader in cruising from NY. Your clients can choose from two ships sailing year-round, including the latest and greatest, Norwegian Gem, which debuts in November 2007.
- NCL's exclusive Winter Weather Guarantee gives your clients an extra reason to book a cruise to warmer climates anytime, with peace of mind about possible weather delays.
- NCL is friendly to families (yes, in-laws, too). Guests can take to the seas with kids and friends in tow and stay in a wide choice of connecting staterooms, or the luxurious and exclusive three-bedroom Garden Villas.
- NCL's itineraries from New York to the Bahamas & Florida include Orlando, the theme park capital of the world, which has lots of family and group appeal, too.
- NCL offers year-round, roundtrip 6-, 7-, 10- and 11-day cruises to all parts of the Caribbean and Bahamas, on new, big modern vessels. Your clients will be able to soak up the sun and cultures of the tropics, visiting different islands each time; or cruise to Bermuda, take in the British colonial charms, play golf and slow down to an island pace.
- 6-, 10-, and 11-day Canada & New England cruises: Your clients have a great selection of convenient, and hard-to-find roundtrip itineraries from New York. This is a great trip to admire the fall foliage, explore historic cities and catch an inspiring close-up of Lady Liberty, coming and going.

Alaska

- NCL is the leader in cruising Alaska's Inside Passage. We offer the most departures from Seattle and Vancouver so your clients can cruise anytime that's convenient.
- Guests can see more of Alaska's magnificent landscapes with NCL. With over 1,300 balconies combined (at last count), we have more balconies from which to choose to keep the panoramic vistas in full, bigger-than-life view.
- A new year means a new ship. In fact, the newest ship sailing Alaska, Norwegian Pearl, belongs to NCL. Your clients will love all the luxury and amenities, from the 4,390 sq. ft. exclusive Garden Villas to two new, deluxe Owner's Suites, to an indoor bowling alley (1st time in Alaska and anywhere in the industry). They can be among the first to cruise the ship that will rival any other cruise line in Alaska.
- Freestyle Cruising – Alaska is one of the last great frontiers. Who wants to hurry back on board to get ready for dinner when there's so much to do on shore? With Freestyle Cruising, they don't have to. NCL gives guests the freedom to be able to enjoy more of Alaska, without strict schedules.
- Whale watching, salmon fishing, hiking, discovering native cultures and art – these experiences are what make visiting Alaska so special. With unique and fun shore excursions, our Alaska cruises are perfect for adventurers, nature buffs, couples, groups and families with kids of all ages.

Caribbean

- NCL offers more ways than one to vacation in the Caribbean. Your clients can choose from Western, Eastern or Southern Caribbean and Bahamas & Florida itineraries. They'll be able to have a new and different Caribbean experience, every time they cruise with NCL.
- NCL is all over the map (in a good way) with the Caribbean: your clients can select from more ports to start and finish their vacation. That means they spend most of their vacation time actually on their cruise vacation, rather than traveling to and from port. This is especially convenient for families and groups. Plus, can we hint at what they can save on airfare?
- NCL can really stretch and make the most of your clients' vacation time. Popular 5-, 7-, and 9-day itineraries allow your clients to get away for as long as their schedules allow. They can even cruise for nine days and only take one week off from work.
- More balconies in the Caribbean mean that your clients are more likely to have a birds-eye view of scenic islands, not to mention an intimate place to sip a glass of wine or catch a sunset.
- Every NCL ship offers Freestyle Cruising and true independence for your clients to do whatever and just relax in the Caribbean...isn't that what cruising is all about?

- The sheer number of options and cruising experiences is greater for your clients with NCL than with any other cruise line, including some itineraries with overnights in Nassau, St. Thomas and Great Stirrup Cay.

We have the only 4-port Western Caribbean cruises from New Orleans and Houston

We offer the only 7-day Western Caribbean cruise roundtrip from Houston

We have three ships sailing from Miami, including two big, new, modern ships, *Norwegian Pearl* and *Norwegian Dawn*.

We have more ships sailing from NY to the Caribbean than any other cruise line.

This all adds up to a better selection of choices, itineraries and opportunities to get away from it all, with Freestyle Cruising.

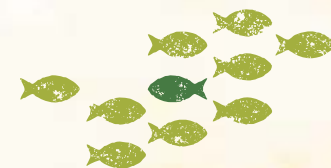
- More to do while onshore: NCL's Shore Excursions provide lots of opportunities to discover the Caribbean's treasures, below the water, atop mountains or in charming towns. No matter what the age, interest or ability of your clients, NCL Shore Excursions add fun for everyone -- singles, couples, groups and families.

Europe

- A true, full season of Europe cruising, at your fingertips – NCL offers your clients not just choices and value, but more departures throughout summer and fall, Europe’s best times of the year, weather-wise.
- NCL offers the popular 12-day Classic Mediterranean and Egypt & Greek Isles cruises. Folks have asked for more chances to experience the wonders of Europe and places rich with history (and maybe even their family’s roots). NCL delivers.
- 7-day Mediterranean sailings – Featuring some of Italy, Spain and France’s most appealing port cities, it’s the ideal way to introduce the family to Europe in the summer and makes a great present or incentive for company “stars.”
- Freestyle Cruising is perfect for family vacations (and gives everyone room to get along). With connecting staterooms that keep families close together, yet gives couples some alone time, too.
- NCL’s pre- or post-cruise hotel packages give your clients the ability to extend their stay, visit another amazing church, sip one more espresso, have a few more great meals or just see more art.

Bermuda

- We don’t get tired of being #1 – and our guests love us for it. NCL is the leader in Bermuda, carrying more guests there than any other cruise line. A line in the pink sand separates us from other cruise lines.
- NCL offers exciting Bermuda itineraries, with departures from four different cities, New York, Philly, Boston and Charleston. Your clients can’t get more Bermuda for their buck with anyone else. No matter where they hail from, getting them to Bermuda is a breeze with NCL.
- NCL isn’t just great at getting your clients to Bermuda, we’re experts at helping them get the most from being there. With NCL’s onboard Bermuda Expert, they have the inside scoop on what to see and do from a local’s vantage point. Plus, they’ll have the convenience of being able to plan and book their shore excursions before hitting port.
- Bermuda Freestyle Dining Ashore – Your clients can sample the local Bermudian fare at a collection of wonderful restaurants for a nominal fee – it’s one of our most popular offerings, perfect for couples or families.



Canada & New England

- 6-, 10- and 11-day cruises to choose from: The opportunities to visit Canada & New England are as varied as the colors in autumn's foliage and feature the very convenient, (but hard to find) roundtrip itineraries from New York.
- NCL is big on Canada - NCL's itineraries give your clients more of "our neighbor to the north" including its provinces and personalities (yes, even Quebec).
- Longer itineraries mean that guests can sail, play, and experience New England and Canada as long as their hearts desire and their schedules permit; hitting every must-see city along the seaboard, and more of Canada, too - including Nova Scotia, Newfoundland and Quebec.
- Not just a great time, a great opportunity to learn and grow: NCL's Canada & New England cruises offer families a chance to visit places right out of the history books - and gives couples time to "chill out" and rekindle the romance as the weather gets cooler.

Bahamas & Florida

- Freestyle Cruising: The location is laid back and so is the cruising. Your clients have more freedom, more choices, more time to do whatever, whenever on our 6-, 7- and 8-day itineraries. It's all good, mon.
- Plenty to do for kids and kids at heart: NCL's Bahamas & Florida cruises feature family-friendly shore excursions to Orlando and its world-famous theme parks and attractions.
- Great Stirrup Cay - NCL's beautiful private island is a great little hideaway for couples, and offers families and groups Shore Excursions with two distinct views of the blue water, from underneath (snorkeling) and high above (parasailing).

Mexican Riviera

- NCL has the only 8-day Mexican Riviera cruise, roundtrip from LA, to spend a full day and night in Acapulco. Hard to believe, but true. With more time in Acapulco, your clients will be able to view the world-renowned cliff divers, shop for arts and crafts, or just take in the nightlife.
- The entire familia will love this cruise. NCL's flexible accommodations offer room for everyone, and everyone can even have their own room on *Norwegian Star*, with its exclusive, three-bedroom, three-bath Garden Villas.
- NCL's Freestyle Connection - This is the program that simplifies, and economizes, your clients' trip to the ship, and lets you organize their travel to and from Los Angeles, whether by plane, train or automobile.

South America & Panama Canal

- NCL has the newest ship in the Panama Canal. *Norwegian Pearl* is THE grandest way to make this grand crossing. The stateroom choices and amenities are just mind-boggling, including the amazing, first-ever floating bowling alley.
- Freestyle Cruising, the South American way. NCL gives your clients all the top cities down south, and no rules on when or how they must enjoy it. They can check out penguins in the Patagonic Channel - or the pareos on Ipanema - till we get set to sail for the next port.
- 14- and 18- day South America itineraries. Talk about adventures. This kind of cruising - through the Strait of Magellan, Chilean fjords, past glaciers and bergs in the Beagle Channel - is perfect for adventurers and nature-lovers. Just ask Darwin. He did it.
- Our Panama Canal cruises depart from Miami, New Orleans and Los Angeles. These three great cities position this cruise within easy reach of clients from all parts of the U.S. - and provide an over-the-top, pre- and post-cruise indulgence. There's an extra departure from Santiago, Chile, too.

