



FAMILY OVERVIEW

Getting the whole family on board for a vacation is a whole lot easier when it's a cruise with Norwegian Cruise Line. The freedom and flexibility made possible by Freestyle Cruising lets families do the things they want, when they want, all while visiting exotic destinations with ease. With a wide offering of accommodations, dining options, family activities and exclusive entertainment with Nickelodeon all in one place, there's something for everyone. There's so much to see, so much to do and so little to worry about, so it's no wonder that Norwegian Cruise Line is among the top large-ship cruise lines for families in the Travel + Leisure 2012 World's Best Awards.

Norwegian Cruise Line was the first cruise line to offer a kid's program in 1999 with the launch of Kid's Crew across the fleet. Kid's Crew was recently improved and transformed into Splash Academy and Entourage, providing even better Freestyle Cruising family vacations for multigenerational travelers. Families can spend time together having fun in the sun in the Bahamas, Bermuda, Hawai'i and the Caribbean or experience ideal cultural and educational destinations such as Alaska and Europe.

Freestyle Cruising with Norwegian means parents get what they want and so do their kids. Children will enjoy plunging waterslides, a two-story Wii™ wall and special recreational programs that include supervision, so parents can enjoy time at the spa, a tour on shore, gaming in the casino or even a romantic dinner for two. Or, kids and their parents can engage in fun, family programming together. And, with family-friendly accommodations including interconnecting staterooms and family staterooms, the whole family can be comfortable.

Nickelodeon™ at Sea

Norwegian has partnered with Nickelodeon, the #1 entertainment brand for kids, to take family cruising to a whole new level. Nickelodeon™ at Sea sails year-round aboard five Freestyle Cruising Ships: Norwegian Epic, Norwegian Jewel, Norwegian Gem, Norwegian Breakaway and Norwegian Getaway.

This one-of-kind, family-friendly experience offers lots of exciting activities and events, and Nickelodeon characters and themed activities are also featured in Splash Academy, the ship's youth area offering merriment for kids between the ages of three through 12.

Families can leave their pajamas on and experience Nickelodeon's Pajama Jam Character Breakfast, where kids enjoy an action-packed, delicious breakfast while Team Nick and the rest of the gang sing and dance. Kids should get their autograph books out and their cameras ready for Nickelodeon Character Meet and Greets. At Nickelodeon Arts & Crafts, kids and their parents can create Nickelodeon themed crafts together. Dora's Dance Party is a must, where kids have the chance to sing and dance to their favorite songs with Dora the Explorer and Team Nick. Story Time with Dora is another engaging experience for families.

Norwegian Breakaway and Norwegian Getaway also feature a themed Nickelodeon Kids' Aqua Park where children can cool off with colorful, whimsical and larger than life Nickelodeon characters from Bikini Bottom, including SpongeBob SquarePants, Patrick Star, Squidward and more. The areas include a kid-sized pool and slide, along with multiple water features that squirt and shower guests with delight.

Family-Specific Activities

On every Norwegian cruise there are fun activities for the whole family, day and night, on board and ashore. The cruise staff and youth staff host wacky games and challenges where kids can go head-to-head with their parents in game shows and have a blast with family members in poolside challenges.

Families can also participate in scheduled events such as cupcake decorating, pizza making, family game shows, family charades, a Family Deck Party and a special Family White Hot Party.

Youth Programs

Norwegian designed its complimentary Splash Academy and Entourage programs to ensure an enjoyable experience for the entire family, day and night. Well-trained youth staff members are experts in providing engaging activities for every age group. Best of all, parents can enjoy their cruise vacations knowing that their kids are having fun with other kids their own age in a safe and supervised area.

Kids of all age groups love participating in the sporting activities that were developed through the partnership with The King's Foundation and Camps, a United Kingdom-based organization. The sports component of the youth programs offers high quality sports activities designed to make a positive impact on the children. Examples include soccer skills, physical challenges and icebreaker action games. Bowling tournaments, soccer challenges and "dodge ball under the stars" are just a few of the active offerings for teens. The program also offers the family a chance to play along in a variety of sporting activities including dodge ball, tug-of-war and other exciting family challenges.

One of the most popular aspects of the program is the circus workshop, developed through the partnership with Hilario Productions' Cirque du Jour, which offers fun circus activities for the whole family. Through the program, children have the rare opportunity to learn a variety of unique skills such as balancing feathers, juggling, plate spinning and even stilt walking. Classes take place within the youth program, but a family circus school performed in a circus ring, hosted by the Cruise Director, who acts as ringmaster, is also offered.

When parents enter Splash Academy, they utilize Norwegian's e-Youth tablet-based electronic registration which allows them to swipe their keycard and input a password to sign in their children. For a small fee, Splash Academy offers Port Play (when the ship is in port) and Late Night Fun Zone (nightly) for kids ages three through 12, supervised by the youth staff and designed so that parents can have some grown-up time together while their kids have fun too.

Splash Academy is specifically designed to engage active and creative kids that are between the ages of six months through 12 years old. Kids are separated into groups based on age: Guppies (six months through two years), Turtles (three through five years), Seals (six through nine years) and Dolphins (10 through 12 years.) Entourage is exclusively for teenagers between the ages of 13 through 17. Both Splash Academy and Entourage feature a different theme each day, such as "Rumble in the Jungle" and "Under the Big Top," offering new surprises every time the children return to the program.

Guppies

The Guppies program gives parents with children under the age of three the opportunity to engage in a variety of sensory-based programs with their children including baby art, featuring organic, vegetable-based “Wee Can Too” art products, baby “Rhyme Time,” where a storyteller recites popular nursery rhymes featuring puppets, and “Motion in the Ocean,” a parent and baby mini-workout.

Turtles

Just past the brightly-colored and welcoming reception area, the three to five year olds have their own space decorated with vibrant, engaging colors along with child-sized furniture. Wall mounted activities keep little hands busy in between organized programming.

Seals

In a separate area decorated with fun graphics to captivate children’s imaginations, the six to nine year olds enjoy building block activity centers. An interactive dance mat with a corresponding large video screen encourages lots of activity. In addition, a dedicated space houses popular video game stations, along with a relaxing video viewing lounge.

Dolphins

The 10 to 12 year olds have their own space designed specifically for older children. It includes a multipurpose visual dance space with a touch screen jukebox, plenty of moveable tables for activities and comfortable bean bags for lounging. An activity zone includes everything needed for arts and crafts and more. There is also a “hang out” area with dedicated gaming stations that features the latest video games. Rounding out the space is a cool and comfortable lounge area with sofas and chairs in vibrant colors, creating the perfect atmosphere to chill out.

Teenagers

Entourage is Norwegian’s high energy, exclusive teen zone for ages 13 through 17. This hip, sophisticated area is designed to give teens their own funky space that includes air hockey, foosball and an arcade center with five separate areas featuring large screens to play the latest video games while lounging on comfy sofas. In the evening, Entourage transitions into a teens-only nightclub with a dance floor, large screen television and music, including a video jukebox.

Youth Staff & Safety

Norwegian’s Youth Staff are carefully chosen from education and recreation programs at colleges and universities worldwide. The staff members are experts in fun – they design specialized activities for all ages – and they keep a constant watch over children. Each staff member is CPR and First Aid certified and trained in communication and confidence building.

While participating in Norwegian programs, children are issued a safety bracelet. The bracelet lists their name, stateroom number, emergency station, allergies and medications.

Other Kid-Friendly Activities

Whether families are plummeting down waterslides, playing with the little ones at children-themed wet and wild fun areas, or just lounging poolside, each of Norwegian’s ships offers a poolside experience for everyone in the family.

Norwegian ships offer a wide variety of sport courts and athletic activities for families. Norwegian Epic’s Sports Complex has everything from a full-sized basketball court to a batting

cage to a rock climbing wall to the first-ever rappelling wall at sea to a 24-foot enclosed climbing cage. Norwegian Breakaway and Norwegian Getaway also have extensive Sports Complexes, featuring the largest ropes course at sea, mini golf and a bungee trampoline, to name a few of its several offerings.

Norwegian Pearl, Norwegian Gem, Norwegian Epic, Norwegian Breakaway and Norwegian Getaway offer bowling as a fun family activity during the day. All Norwegian ships feature a Video Arcade, too.

Norwegian Epic, Norwegian Gem, Norwegian Pearl, Norwegian Jade, Norwegian Dawn, Norwegian Star, Norwegian Spirit, Norwegian Jewel and Pride of America offer jungle gyms with ball pits and tunnels for kids-only fun and adventure.

Norwegian was the first cruise line to offer guests a chance to experience Nintendo's red-hot Wii™ video game system on board its ships. Equipped with *Wii Sports*™, the systems offer five distinct sports experiences: tennis, golf, baseball, boxing and bowling. On each ship, Wii™ systems are in the atrium and other public rooms allowing guests to gather and play against each other while viewing the game on two-story video screens. Cheering, yelling and high-fives are encouraged!

Norwegian's fleet of ships offers the best live entertainment every day and every night. Between amazing production shows and special events, families can laugh, sing and dance throughout their cruise.

Family-Friendly Dining

Freestyle Cruising makes dining an easy, pleasurable experience for families by allowing them to choose dining options that fit their schedules and preferences. Freestyle Dining provides dining choices that satisfy even the pickiest eater in the family. Dress up or dress down. Eat early or eat late. Grab a burger off the grill or sit down for a four-course meal.

If families opt to enjoy complimentary dining options, they can experience beautifully crafted menus in two main dining rooms, including a kids menu. There is also a help-yourself buffet, and a dedicated kids' buffet is even available on Norwegian Jade, Norwegian Dawn, Norwegian Spirit, Norwegian Star, Norwegian Jewel and Norwegian Pearl, which is specially designed with kid-sized furniture and is at a kid's height. Families can also dine at a variety of casual cafes, grills and on-the-go choices that are included in every cruise fare.

If families want an even more memorable dining experience, ships offer specialty restaurants that provide refined choices. Children three years old and younger always eat free, and children four through 12 can choose from a complimentary kids' menu or the restaurant's specialty kids' menu for a reduced cover charge.

Plus, each itinerary offers a special Splash Academy dinner – no parents allowed!

Family-Friendly Accommodations

Norwegian offers a variety of accommodations to suit all families and their budgets. Designed with a stylish décor, all Norwegian staterooms offer a world of comfort without sacrificing space and privacy. From interior, interconnecting staterooms to the spacious luxury of suites and The Haven, there's no wrong side of the bed.

Ideal family stateroom options include:

Family Balcony Staterooms

These family-size accommodations are located near all the kid-friendly action, including Norwegian's complimentary youth spaces - Splash Academy and Entourage - and the pool deck. They sleep up to four guests and offer 216 square feet of space, plus a balcony where the family can relax, recharge and get ready for more good times.

The Haven 2-Bedroom Family Villa With Balcony

Chic décor adds a modern twist to this sumptuous villa. The master bedroom provides parents with a retreat, while their kids can have their own room with a flat-screen TV and private bath. A private balcony completes this sanctuary at sea. With up to 572 square feet, it sleeps up to six guests.

Connecting Staterooms

Interconnecting staterooms are a great way to bring the gang on vacation. Doors directly connect two staterooms, allowing families to bring everyone together and flip through the day's photos, all while giving parents some peace for a sunrise breakfast in bed. Norwegian's ships have interconnecting staterooms in most categories. From Insides to Balconies to Suites, these staterooms make family accommodations that fit every family.

Officer Snook Water Pollution Program

The Officer Snook Water Pollution Program is available on-board all Norwegian ships. The Officer Snook program, which launched on Norwegian Jewel in December 2005, seeks to educate young people about the importance of clean water, and the effects of marine pollution and ways to prevent it.

The Officer Snook Water Pollution Program is a long term water pollution prevention initiative, emphasizing youth education and involvement. The mascot for the program – "Officer Snook" – is a cartoon fish symbolizing the program's protection of the water environment worldwide.

Elements of the program are incorporated into the Norwegian Splash Academy and include activities for kids of all ages.

For kids ages three through five, there is an Undersea Hospital, story-telling, coloring books and games. For pre-teens there are crafts, a simulated "Beach Clean Up" activity, a "Catch or Release" game identifying endangered species and an environmental poster contest.

The program's teen component allows high school students to earn between one and five community service hours depending on their level of involvement in the program. These hours may be used at the teen's school as part of their community service allotment.

The Officer Snook Water Pollution Program was started in 1993 by Jennifer Sevin, then a Florida high school senior, to educate local elementary school students about water pollution.

The Officer Snook Water Pollution program has grown nationally since its inception in 1994. To date, more than five million students in grades pre-K through 12 have participated in an Officer Snook presentation or related activity.

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